



Roffey FC Sponsorship 2025/26



Introduction

Roffey Football Club was established in 1901 as a community club focusing on providing high-level amateur football. Since 2008, the 1st team has been promoted 6 times and now competes at the top of the Southern Combination Premier League - step 5 of the non-league English football pyramid - the highest the club has ever been.

This booklet outlines the new official partnership options that Roffey FC are offering for the upcoming 2025/26 season. As part of this, the Roffey FC Partnership Network is being launched, where your business will have the opportunity to meet and converse with other local businesses.

Roffey FC currently has 6 competitive teams—the 1st team, Under 23s, 2 Under 18 teams, and 2 Roffey Vets teams—and will again be home to a new Roffey Women's team next season. All home games are played at Bartholomew Way; however, there are advanced talks to expand the facilities to include a brand new sports centre, including a step 4 standard 3G pitch, 2 high-quality grass pitches, and more.

As a club, Roffey FC is growing rapidly and has created an opportunity for its valued sponsorship partners to come on this exciting journey.



Roffey FC Key Stats

120

Average Home
Attendance

4,000+

Followers on X

1,900+

Followers on
Instagram

25+

Home 1st Team Matches Per
Year

2,400

Average Impressions Per X Post



Roffey FC Partnership Opportunities

Package Type	Sponsorship	Cost	Duration
Premium	Stadium Sponsor	£5,000	1 year
	Main Stand	£2,500	1 year
	Secondary Stand	£2,000	1 year
Pitchside Board	Gold	£1,200	1 year - continuation discount
	Silver	£700	1 year - continuation discount
	Bronze	£300	1 year - continuation discount
Kit	1st Team & U23s Front	£5,000	<i>Sold out</i>
	1st Team & U23s Back	£2,500	<i>Sold out</i>
	Whole Club Training	£2,500	2 years
	1st Team & U23s Sleeve	£500	<i>Sold out</i>
	1st Team & U23s Shorts	£500	<i>Sold out</i>



Premium Packages

Stadium Sponsor

£5,000

- Roffey FC Home ground named after your business
- e.g *The @your_business ground - The Theatre of Trees*
- Social media mention at **every** home game (1st team & U23s)
- Permanent full-page advert in matchday programme
- Player of the month sponsor
- Logo in main sponsor website section
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Home matchday sponsorship (see page 17) x 3
- Away matchday sponsorship (see page 18) x 2
- Pitchside Boards x 2
- Season Tickets x 4



Stand Sponsor £2,500

- Our 100 person stand named after your business
- e.g The @your_business stand
- Exclusive branding rights including panelling at the rear of the stand
- Permanent half-page advert in matchday programme
- Logo in main sponsor section of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Home matchday sponsorship (see page 17) x 2
- Away matchday sponsorship (see page 18) x 2
- Pitchside Boards x 2
- Season Tickets x 2



Terrace Sponsor

£2,000

- Our 100 person terrace named after your business
- e.g The @your_business Terrace
- Exclusive branding rights including panelling at the rear of the stand
- Permanent half-page advert in matchday programme
- Logo in main partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Home matchday sponsorship (see page 17) x 2
- Away matchday sponsorship (see page 18) x 2
- Pitchside Boards x 2
- Season Tickets x 2

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**Pitchside
Board
Packages**



Gold

£1,250

(20% annual renewal discount)

- Pitchside Boards x 2
- Home matchday sponsorship (see page 17) x 2
- Away matchday sponsorship (see page 18) x 2
- Logo in partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Season Tickets x 1



Silver

£700

(20% annual renewal discount)

- Pitchside Boards x 1
- Home matchday sponsorship (see page 17) x 1
- Away matchday sponsorship (see page 18) x 1
- Logo in partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network



Bronze

£300

(20% annual renewal discount)

- Pitchside Boards x 1
- Logo in partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network



Matchday Sponsorship

Available through premium and pitchside board packages





Home Matchday Sponsorship

- Entry for you and your party
- Reserved Seats for you and your party
- Free drink for you
- Free matchday programme
- Social media logo and social media handle on teamsheet post
- Advertising on matchday highlights
- PA announcement thanking you and your business
- Man of the match presentation - photo of you and MOTM posted on social media
- Whole page advert in matchday programme
- Logo on the front of matchday programme

Away Matchday Sponsorship

- Entry for you and your party
- Free drink for you
- Social media logo and social media handle on teamsheet post
- Advertising on matchday highlights
- Man of the match presentation - photo of you and MOTM posted on social media





Kit Packages

1st Team & U23s Front £5,000 - 2 years

Sold out

- Exclusive front of kit advertising
- Weekly social media advertising on matchday post
- Permanent full-page advert in matchday programme
- Logo in main sponsor website section
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Pitchside Boards x 1
- Season Tickets x 2



1st Team & U23s Back £2,500 - 2 years

Sold out

- Exclusive back of kit advertising
- Weekly social media advertising on matchday post
- Logo in main sponsor website section
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Pitchside Boards x 1
- Season Tickets x 1



Whole Club Training & Tracksuit Bundle - £2,500

- Training kit advertising for all 5 teams
- Tracksuit advertising for 1st & U23s team
- Weekly social media advertising on matchday post
- Logo in main sponsor website section
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network
- Pitchside Boards x 1
- Season Tickets x 1



1st Team & U23s Sleeve £500 - 2 years

Sold out

- Exclusive shirt sleeve advertising
- Logo in partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network



1st Team & U23s Shorts

£500 - 2 years

Sold out

- Exclusive match kit shorts advertising
- Logo in partner page of website
- Logo on partner page of programme
- Membership to Roffey FC Partnership Network





Contact Us

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